BY COUNCILMEMBER

REQUESTING THAT CHAPTER 28A.010 OF ORDINANCES, THE CODE ORDINANCE, SUBSECTION (12) SPECIAL PUBLIC INTEREST DISTRICT 1 (CENTRAL CITY DISTRICT OF THE **ZONING** ATLANTA **ORDINANCE** BE **ALLOW FOR** THE WAIVED TO **CONSTRUCTION OF TWO (2) SIGNS AT 100** AUBURN AVENUE, NE; AND FOR OTHER PURPOSES.

WHEREAS, the Mayor and the City Council of the City of Atlanta are committed to maintaining an attractive city for residents and visitors through the regulation of signs; and

WHEREAS, the original marquee sign located at the Atlanta Life Financial Group Building 100 Auburn Avenue, NE was destroyed in an automobile accident not associated with business whatsoever; and

WHEREAS, the sign was considered a historic landmark and was constructed so long ago that it would be cost prohibitive to repair; and

WHEREAS, the Atlanta Life Financial Group which was founded by Alonzo Herndon a former slave in 1905 and has been a staple in the Atlanta business community and has contributed to the positive and sustained growth of the Sweet Auburn area; and

WHEREAS, the council finds that the value to the general public would be greatly enhanced with the granting of a waiver allowing the marquee signs to be replaced

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF ATLANTA, GEORGIA as follows:

SECTION 1: That Chapter 16-28A.010 of the City of Atlanta Code of Ordinances, the Sign Ordinance, subsection (12) Special Public Interest District (Central Core) District is hereby waived to the extent that it will allow for the construction of two (2) free standing signs at the Atlanta Life Financial Group Building 100 Auburn Avenue, NE

SECTION 2: All ordinances or parts of ordinances in conflict with this ordinance are hereby waived to the extent of the conflict and in this instance only.